

HUSKIES ON PARADE

Guidelines & Project Requirements

HUSKIES ON PARADE has commissioned Cowpainters, Inc. to create 40" and 20" fiberglass Huskie statue forms. The statues wearing nothing by a factory applied primer await your creative vision to transform the unadorned dogs into a vibrant work of art. All projects include both a 40" and a 20" fiberglass Huskie. Both dogs should be painted identically. The 40" and 20" identical Huskies will be displayed by the sponsor. One of the two Huskies will be auctioned off as part of the Huskies On Parade celebration in the fall of 2008.

To Participate

- Complete the application form.
- Use our drawing templates to convey your design(s). The 40" and the 20" Huskie must match.
- Show both sides of your design by using two of each template per submission. Include your name on each template. You may submit more than one design.
- Send your completed application form, your Huskie design(s), resume and color copies or a high quality CD of your previous artwork to :

Huskies on Parade
c/o 111 S. 2nd Street, #201
DeKalb, IL 60115

You may submit more than one design; however, judges reserve the right to select only one design per artist. Designs chosen for inclusion in HUSKIES ON PARADE will not go into production until a sponsor has been secured for that design.

Benefits

- Showcase your talent! Provide optimum exposure for your work.
- Each artist will be recognized on a special plaque attached to the base of 40" dog.
- Garner media attention throughout the area and beyond.
- Experience an exciting opportunity that enables you to give back to your community.

Next Steps

- The HUSKIES ON PARADE Committee will serve as judges for design submissions.
- Artists whose designs are selected will be notified by mail. Design selection by HUSKIES ON PARADE does not guarantee a sponsor.
- All selected artists and designs will be compiled into a Portfolio of Artists for sponsors to review.
- Artists will also be invited to attend and display their design at special reception for sponsors where selections can also be made.
- Once a sponsor has selected an artist, the selected artist will work directly with the sponsor for payment of fees that includes of cost of materials and final design. HUSKIES ON PARADE is not responsible for payment.
- Suggested fees are \$50 for supplies and \$250 for painting and design for a total of \$300 per artist per project.
- All designs must be received by 3p.m. on May 23, 2008.

Project Rules

- Huskies on Parade is a public art project that celebrates the bond between the community and the university = the communiversity. Designs should be consistent with the communiversity spirit of HUSKIES ON PARADE. We welcome designs of an original, vibrant, humorous and uplifting nature. We strongly encourage creative representations that honor the unique attributes of the DeKalb/Sycamore community and region. Designs must be appropriate for public display. Designs that are overtly religious, political, violent or sexual in nature will not be accepted. Explicit references to the recent tragedy at NIU are discouraged. The use of corporate logos is discouraged; if used, the sponsor must have the express right to use the logo and it must be limited to a surface area of no larger than 4 in. x 8.5 in. (Huskie sponsors and artists will be acknowledged on a plaque at the base of the sculpture). Please keep in mind that many of the painted Huskies will be made available for auction to the general public at the end of the project and will serve as a representation of the community in businesses and homes all over the country. The Huskies on Parade committee evaluates all designs and retains the right to accept or reject any design.
- Artists may alter the basic form, but cannot compromise its structural integrity.
- The contact points by which the dogs are attached to their bases cannot be altered or obstructed.
- Artists may paint, sculpt, transform, or adorn the dogs. Objects attached to the dogs must be affixed so that they cannot be easily removed. Attached objects must be weather-resistant.
- Artists have the option of adding items to the fiberglass forms. Proposed additions must be made clear at the time of original submission.
- The Huskies will be placed in outdoor areas for several weeks, fully accessible to the public. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and people. Artists must develop designs that can withstand the elements and the public.
- HUSKIES ON PARADE will apply a final protective clear coat to the dogs prior to their public placement.
- Designs must be appropriate for public display. Designs that are religious, political, violent or sexual in nature will not be accepted. The HUSKIES ON PARADE committee evaluates all designs and retains the right to accept or reject any design.
- Once selected by a sponsor, the artist and sponsor may elect to personalize a design according to sponsors needs. If any changes are made to the approved design a copy of the final design must be submitted to HUSKIES ON PARADE.
- If no changes are to be made from the original design then a final design is not needed.
- HUSKIES ON PARADE reserves the right to prevent the display of a statue if the final design was not approved.

Project Timeline:

- Huskie sculptures will be arriving from the manufacturer 5 per week starting in mid-June of 2008.
- Sponsors will be notified of the anticipated date of arrival.
- Artists should be made aware of anticipated arrival before accepting a contract with sponsor to ensure the artist will be available to paint the dog during this time.
- Artists will need to paint dog(s) and return to sponsor within three weeks of the dog's arrival.

Preparation and Painting Guidelines per COWPAINTERS, Inc.:

Please see the enclosed "Preparation and Painting Guidelines" from Cowpainters, Inc.