



**NEWS RELEASE**

For Immediate Release

Contact: Susan Johnson, 815/756-3611  
Chair, Huskies on Parade

**Huskie pups go up for auction; sneak preview at NIU's Homecoming**  
*Auction proceeds to benefit Feb. 14 scholarship fund*

(October 8, 2008) -- Friends and fans of Huskies on Parade soon will have a chance to bid on a pup of their own.

Huskies on Parade sponsors purchased and decorated a 40" Huskie and a 20" identical pup. With most of the 55 sponsored Huskies now on display throughout DeKalb/Sycamore, the 20" pups will be auctioned off to the highest bidder. All proceeds from the auction will go to the NIU Foundation's February 14 Student Scholarship Fund.

The auction will kick off with a sneak preview during NIU's Homecoming festivities on October 18. A Huskies on Parade tent will be located in the Alumni Village (southwest of the Barsema Alumni & Visitors Center) from 11 a.m. to 2:30 p.m. During this time only, many of the pups will be available at a special Buy it Now price of \$500. At 8 p.m. that night, the auction will go live on-line at [www.ebay.com](http://www.ebay.com). Bidding will continue for nine days, closing on October 27 at 8 p.m.

While most of the pups are identical to larger Huskies that can be seen around town, one very special pup was designed exclusively for the auction. **Superfan** is attired in a Chicago Bears uniform and adorned with autographs of 18 Chicago Bears players. One of the most prominent autographs is that of Garrett Wolfe, former NIU Huskies standout and current Bears team member. (*Note: Superfan will be on display during Homecoming, but will not be available for purchase at the Buy it Now price.*)

Huskies on Parade will literally be on parade as some of the Huskies ride in the NIU Homecoming Parade. The parade begins at 9 a.m. at 2<sup>nd</sup> Street and Lincoln Highway, will go north on 1<sup>st</sup> Street to Locust, then north on Linden, west on Lucinda, and ends in the parking lot of the Chick Evans Field House.

More information about Huskies on Parade is available on-line at [www.huskiesonparade.com](http://www.huskiesonparade.com). More information about NIU's Homecoming activities is available at <http://www.niu.edu/studentinvolvement/homecoming/index.shtml>.

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**WE'RE ALL HUSKIES**

HUSKIES ON PARADE • PO Box 884 • DeKalb, IL • 60115  
[www.huskiesonparade.com](http://www.huskiesonparade.com) • 815-753-0835

## Huskies on Parade Sponsors

### Alpha Dog Sponsors

- Vidicon
- IDEAL Industries, Inc.

### Party Dog Sponsor

- Kishwaukee Community Hospital

### Show Dog Sponsors

- Daily Chronicle
- 1360-AM – WLBK
- B95 – WDKB-FM

### Pampered Pooch Sponsor

- Nehring Electrical Works
- Midwest Orthopaedic Institute

### Pack Dog Sponsors

- American Title Guaranty
- Doherty Law Firm
- Sharon Freagon
- DeKalb Public Library
- Re:New DeKalb/DeKalb Chamber of Commerce/DeKalb Area CVB
- NIU Media Services
- Illinois Lincoln Highway Coalition
- Mary Lu & Jeff Strack
- Castle View Real Estate
- Wal-Mart Super Center
- American National Bank of DeKalb County
- We Care Pregnancy Clinic
- Kishwaukee College
- Katherine Gannon, New Traditions, MCR
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- Ben Gordon Center
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- NIU Athletics
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- Nestle USA
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- Mason Properties
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- Ron Klein & Jim Stoddard
- Jonamac Orchard
- Newman Catholic Student Center
- NIU College Panhellenic Council
- NIU Inter-fraternity Council
- NIU Asian –American Resource Center

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